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## **Innovative IT Professor of USC Recruits NOBU to Tackle Home Automation Needs**

*Nobu and CasaWorks Interactive Tap Top IT Expert for First Home Installation of the Home Tecór Total Home Automation System*

**Costa Mesa, Calif., January 5, 2006** – Nobu, a leading provider of Home Automation products and solutions, today announced that Dr. Anthony Borquez, Professor of Innovative IT for the University of Southern California, has agreed to become the “first customer” and advisor for NOBU’s new Home Tecór™ home automation system. The Home Tecór™ control solution is centered around the N12WTS, a fourth generation inwall touch screen from Nobu. Unlike its predecessors, the Home Tecór™ control solution has been combined with an advanced automation software framework from CasaWorks called Cielo™ to enable the Home Tecór™ system to be easily integrated with other Cielo™ enabled products from leading manufacturers in the consumer electronics industry.

The installed Home Tecór™ control solution included a 12-inch inwall touch screen controller as well as a 12-inch touch screen wireless tablet PC that serves as a supplementary control point for the home. “We are excited to deliver our technology through a strategic relationship with Nobu to provide the Home Tecór™ solution”, said Michael Arendall, CasaWorks’ President and CEO.

As part of the launch of the new system, to be shown for the first time at the Consumer Electronic Show in Las Vegas Nevada from January 5-8 2006, Nobu plans to assemble a group of ten leading technology “first customers,” to provide ongoing advice on new product development.

“Nobu’s goal for this project was to control the entire home lighting system and entertainment center from anywhere in or around the home, and subsequently to receive input from Dr. Borquez on installation procedures and overall functionality of the system. We are delighted that Dr. Borquez has agreed to advise us as the “first customer” of the Home Tecór™ control solution,” said Tyson Paul, vice president of technology at Nobu. “We greatly respect his opinion and expertise, both of which will be very helpful to us.”

“I’ve heard of futuristic devices like this before”, Dr. Borquez said, “but I was amazed to see how quickly the Home Tecór™ system could be installed and configured without running new cables or wires. I wanted the ability to expand the reach of my system at a later time and Nobu’s Home Tecór™ control solution is the perfect choice for me as a retrofit option because I can easily add to it later. “Once

some other key areas of my home improvement are squared away", I plan to add a security system with cameras and a thermostat to the Home Tecór™ ... and possibly a Jacuzzi control."

"We're dedicated to delivering solutions that enable home owners to affordably automate their homes," said Ben Yang, vice president of business development at Nobu. "Our vision of home automation is one that enables the blending of the best functionality and new software capabilities, while keeping costs down and empowering the home owner with modern luxuries."

### **About Nobu**

Launched in February 2001, Nobu is a privately held company comprised of highly-qualified people with an intense focus to be the best in open-source home automation. Nobu, LLC awarded Product of the Year from Electronic House Magazine for the N12WTS inwall touch screen PC. For more information on Nobu and its innovative and unique home automation solutions visit [www.nobu-usa.com](http://www.nobu-usa.com)

### **About CasaWorks**

Since June 2000, CasaWorks designs, develops, and manufactures control systems for the light commercial and home controls marketplace. As evidence of its advanced design and innovation, CasaWorks was presented with a "2004 Innovations" award at the International CES 2004 for its Cielo Home Management System. Visit us at [www.casaworks.com](http://www.casaworks.com)